

# Distance Learning for Professional Development

Training options for individuals and groups



# The Opportunity

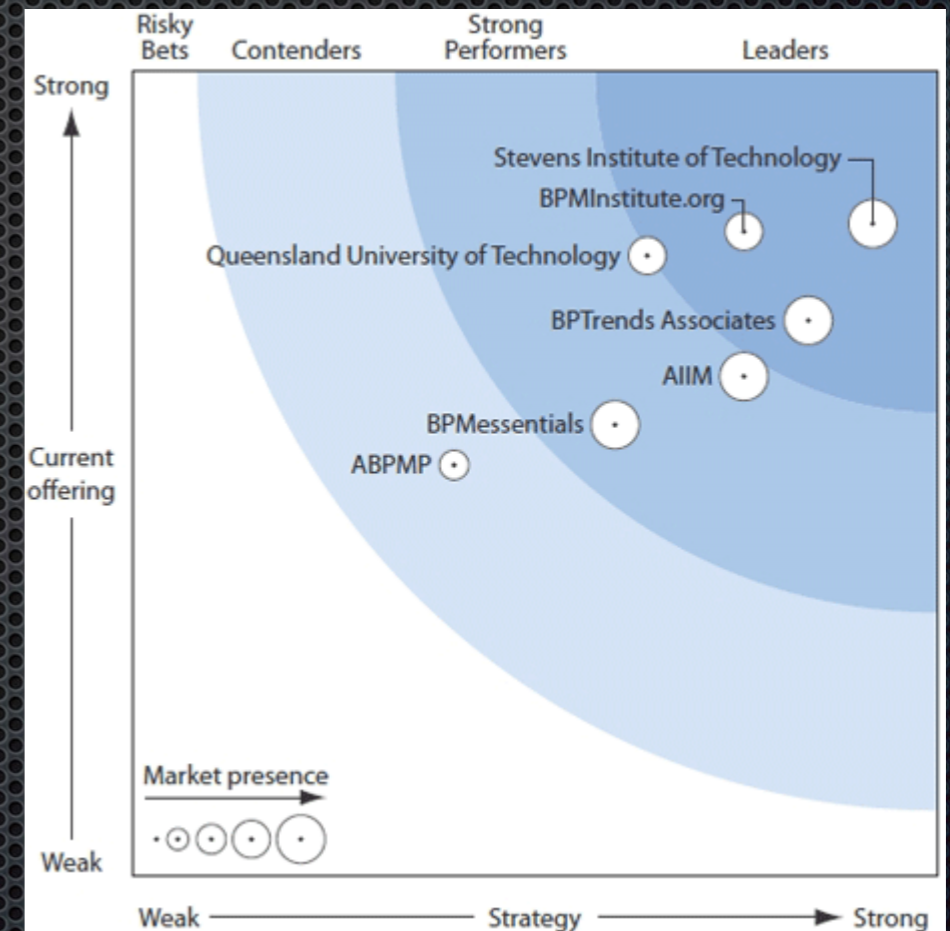
Most companies have already implemented WFH (Work From Home) scenarios. State and Local Governments have begun issuing SIP (Shelter In Place) protocols.

Take advantage of this opportunity by building the skills of your Team during this period.

You can attend online training, schedule group training sessions, earn a certificate or certification – by leveraging modern distant learning solutions.

# Work With The Distance Learning Leader

- 15+ years Experience
- Expertise in delivering group training globally
- 1000's of online customers
- Recognized by Forrester Research



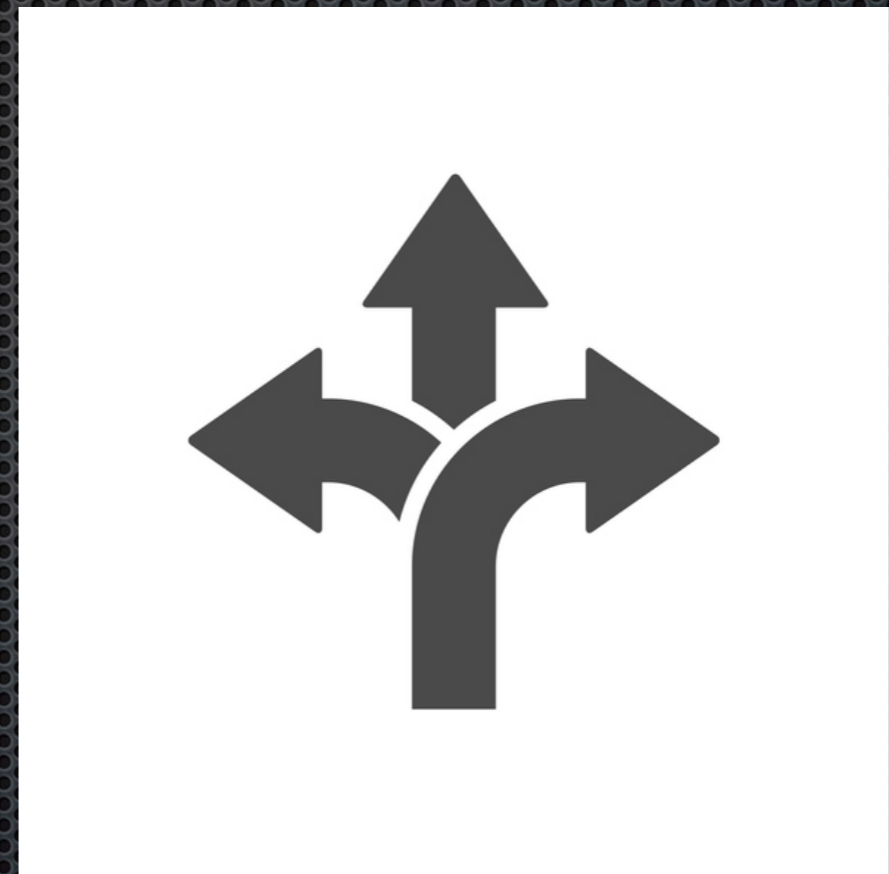
# Bridging The Skills Gaps

- Business Process Management
- Agile Business Analysis
- Digital Business
- Operational Excellence
- Digital Decisioning and Analytics
- Business Architecture



# Distance Learning Options

- Private Live Online
- Public Live Online
- On-Demand



*“Nothing is more expensive than a missed opportunity.”*

*– H. Jackson Brown, Jr.*

# Private Live Online: 6 or more

- **Live Online Training:** Just for your organization
- **Customized:** Company, industry or current projects
- **Required:** 6 or more participants
- **Dates:** Based on your schedule
- **Flexibility:** Participants log-in to virtual classroom
- **Cost-Effective:** No travel for your Team



# Public Live Online: No Travel

- Instructor-led Training
- Completely Interactive
- Convenient Scheduling
  - April 27 - 30 - Central Time
  - June 22 - 25 - Pacific Time
  - September 21 - 25 - Eastern Time
  - November 16 - 19 - Eastern Time





# Online Training Platform



Click image to view video

# On Demand: Available 24/7

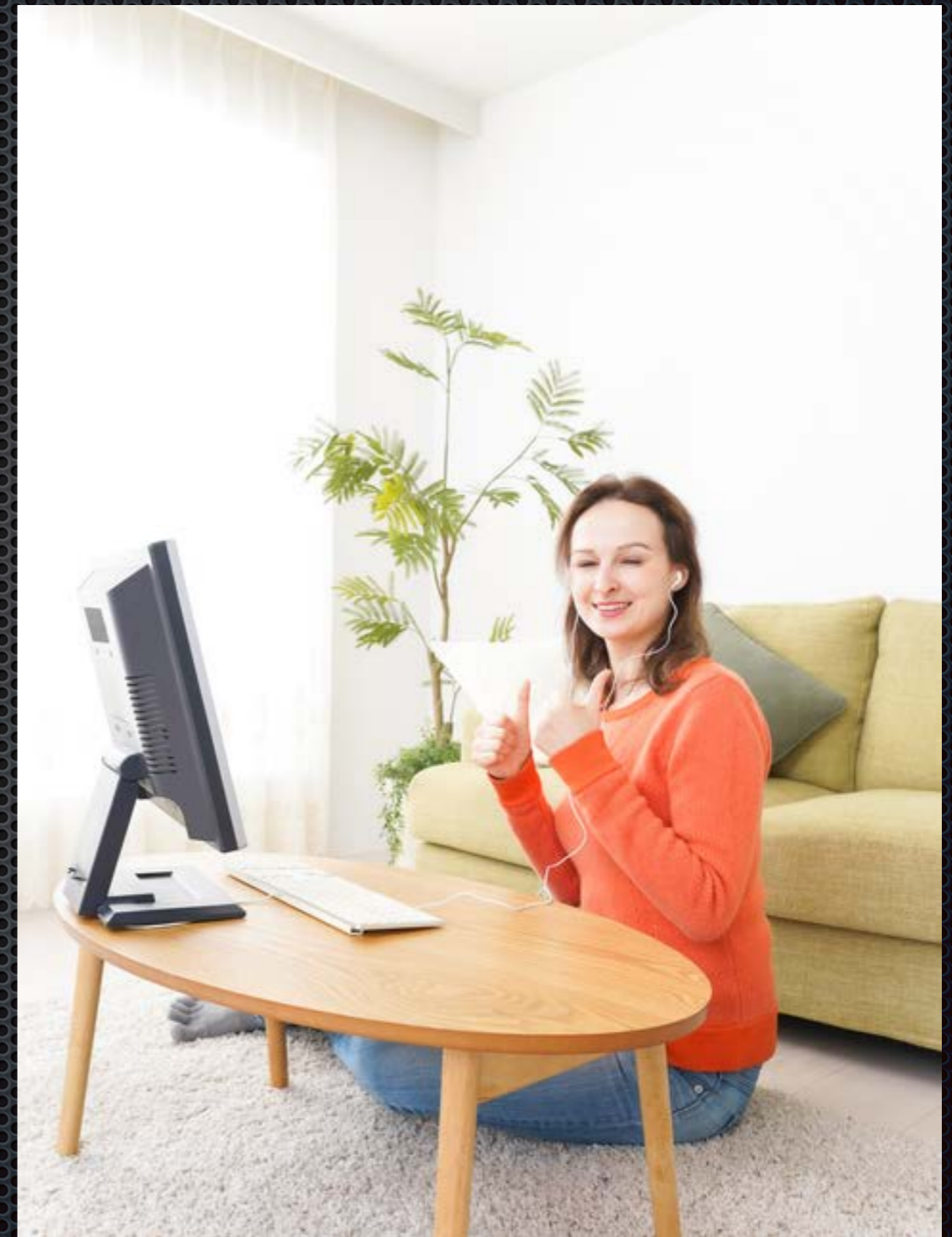
- Premium quality training
- Efficient and cost effective
- Credibility
- Professional membership
- Letter of Completion
- FIRSTCOURSE discount



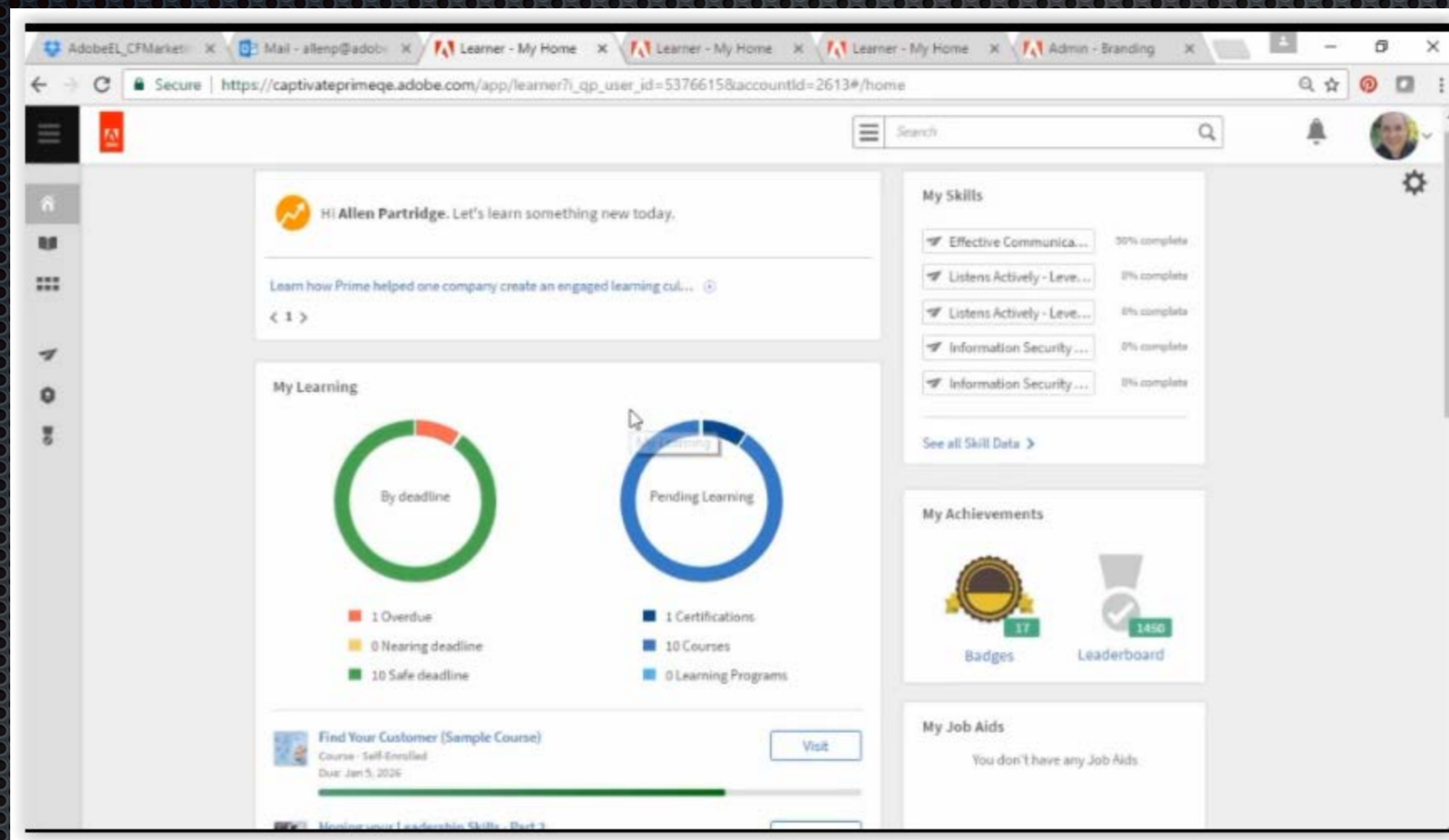
# BrainStorm's Learning Management System

State of the art training  
experience

Watch a short preview  
on next slide



# eLearning Platform



Click image to view video

“Today is an opportunity to get better - don't  
waste it!”

– *Anonymous*

# Self-Assessments

Determine current strengths and weaknesses

- Business Process Management
- Agile Business Analysis
- Digital Business
- Business Architecture



The screenshot shows a web interface for a self-assessment tool. At the top, the title reads "Individual Self-Assessment for BPM Practitioners". Below the title is a photograph of four smiling business professionals. In the upper right corner of the photo area, there is a gold award seal that says "BPM Institute.org", "Leader in BPM Education", and "Established 2007". Below the photo, the text reads: "Individual Self-Assessment for BPM Practitioners" in red, followed by "Aspiring and veteran BPM practitioners alike can use this self-assessment to determine current strengths and weaknesses across six critical Practice Areas. It will also help you determine your odds of obtaining a BPM Certification." At the bottom right of the interface, there are two buttons: "PREV" and "NEXT".

“All you need is the plan, the road map, and the courage to press on to your destination.”

– *Earl Nightingale*

# Beyond A Few Courses

- ✦ 40+ Unique Courses
- ✦ 10 Certificate Programs
- ✦ 4- & 8-course programs
- ✦ 2 Certifications
- ✦ Business Process Management
- ✦ Business Architecture

	BPMInstitute.org™				BAInstitute.org™	DBizInstitute.org™			
	Agile Business Analysis	Business Process Analysis	Business Process Management	Operational Excellence	Business Architecture	Digital Business Analysis	Analytics & Big Data	Digital Decisioning & Analytics	Digital Business Strategy
RECOMMENDED CORE	BPM 101				BA 101	Digital Business 101			
	Process Modeling, Analysis and Design: As Is, To Be			OpEx 101	Building a Business Architecture: Part 1	Design Thinking Applied			
	Process Measurement and Metrics			Lean Six Sigma and BPM	Building a Business Architecture: Part 2	Robotic Process Automation (RPA)			
	Establishing Business Process Governance & Centers of Excellence			Lean Tools in Action	Launching Your Business Architecture Practice	Digital Customer Experience			
RECOMMENDED ELECTIVES	Agile Business Analysis 101	Methodologies and Approaches for BPM	Customer Experience Modeling, Analysis and Design	Process Modeling, Analysis and Design: As Is, To Be	Establishing Business Architecture Governance and Centers of Excellence	Process Modeling, Analysis and Design: As Is, To Be	Data Analytics 101	Decision Management and Business Rules 101	Roadmap for Digital Business Success
	The Agile Business Analyst	Advanced Facilitation Skills	Organizational Change Management	Process Measurement and Metrics	The Business Architecture Playbook	Advanced Facilitation Skills	Statistics for Data Analytics	Improving Decisions with Predictive Analytics	Building Your Digital Business Ecosystem
	The Practice of Agile Business Analysis: Part 1	Process Modeling With BPMN: Part 1	Process Modeling With BPMN: Part 1	OpEx Tools of the Trade	Business Architecture / IT Architecture Alignment	Agile Business Analysis 101	Data Management and Data Governance	Process Modeling With BPMN: Part 1	Adopting A Digital Business Culture
	The Practice of Agile Business Analysis: Part 2	Process Modeling With BPMN: Part 2	Process Modeling With BPMN: Part 2	Organizational Change Management	Organizational Change Management	Organizational Change Management	Data Visualization	Decision Modeling With DMN	Establish a Digital Center of Excellence
CERTIFICATES	Agile Business Analysis Certificate	Business Process Management Certificate	Business Process Management Certificate	Operational Excellence Certificate	Business Architecture Certificate	Digital Business Analysis Certificate	Data Analytics Certificate	Digital Decisioning & Analytics Certificate	Digital Business Strategy Certificate



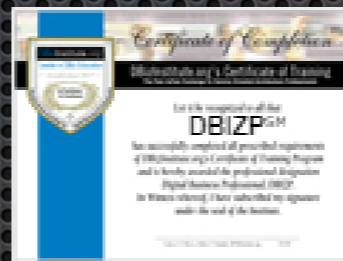
# Certificate Programs

## Professional Certificates: Eight Course Programs

Business Process Management



Digital Business Analysis



Business Architecture



## Associate Certificates: Four Course Programs

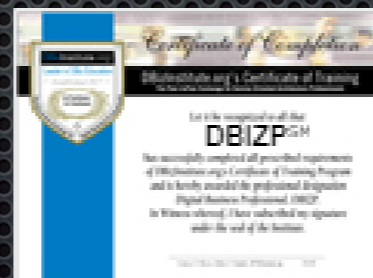
Agile  
Business  
Analysis



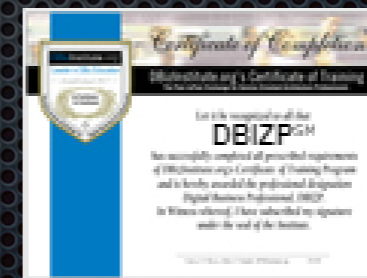
Operational  
Excellence



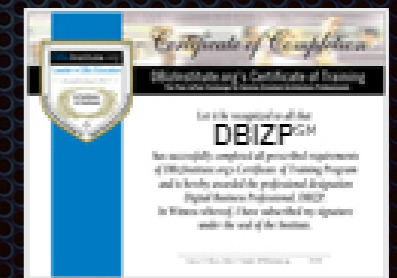
Data Analytics  
& Big Data



Digital  
Decisioning



Digital  
Business  
Strategy



# Certifications

- Certified Business Process Management Professional
- Certified Business Architecture Institute Professional



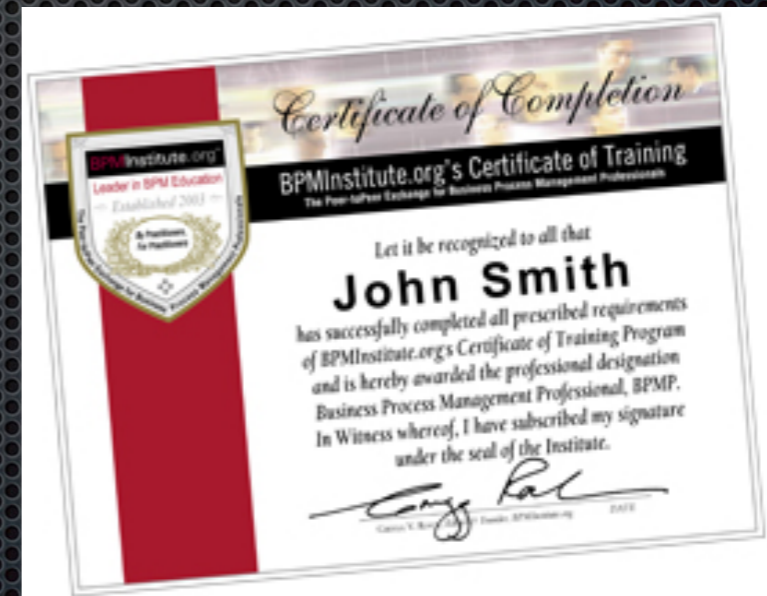
# Helpful Links

## Learning Paths



## Schedule

	BPMInstitute.org™				BAInstitute.org™	DBizInstitute.org™			
	Agile Business Analysis	Business Process Analysis	Business Process Management	Operational Excellence	Business Architecture	Digital Business Analysis	Analytics & Big Data	Digital Decisioning & Analytics	Digital Business Strategy
RECOMMENDED CORE	BPM 101				BA 101	Digital Business 101			
	Process Modeling, Analysis and Design: As Is, To Be			OpEx 101	Building a Business Architecture: Part 1	Design Thinking Applied			
	Process Measurement and Metrics			Lean Six Sigma and BPM	Building a Business Architecture: Part 2	Robotic Process Automation (RPA)			
	Establishing Business Process Governance & Centers of Excellence			Lean Tools in Action	Launching Your Business Architecture Practice	Digital Customer Experience			
	Agile Business Analysis	Business Process Analysis	Business Process Management	Operational Excellence	Business Architecture	Digital Business Analysis	Analytics & Big Data	Digital Decisioning & Analytics	Digital Business Strategy
RECOMMENDED ELECTIVES	Agile Business Analysis 101	Methodologies and Approaches for BPM	Customer Experience Modeling, Analysis and Design	Process Modeling, Analysis and Design: As Is, To Be	Establishing Business Architecture Governance and Centers of Excellence	Process Modeling, Analysis and Design: As Is, To Be	Data Analytics 101	Decision Management and Business Rules 101	Roadmap for Digital Business Success
	The Agile Business Analyst	Advanced Facilitation Skills	Organizational Change Management	Process Measurement and Metrics	The Business Architecture Playbook	Advanced Facilitation Skills	Statistics for Data Analytics	Improving Decisions with Predictive Analytics	Building Your Digital Business Ecosystem
	The Practice of Agile Business Analysis: Part 1	Process Modeling With BPMN: Part 1	Process Modeling With BPMN: Part 1	OpEx Tools of the Trade	Business Architecture / IT Architecture Alignment	Agile Business Analysis 101	Data Management and Data Governance	Process Modeling With BPMN: Part 1	Adopting A Digital Business Culture
	The Practice of Agile Business Analysis: Part 2	Process Modeling With BPMN: Part 2	Process Modeling With BPMN: Part 2	Organizational Change Management	Organizational Change Management	Organizational Change Management	Data Visualization	Decision Modeling With DMN	Establish a Digital Center of Excellence
CERTIFICATES	Agile Business Analysis Certificate	Business Process Management Certificate	Business Process Management Certificate	Operational Excellence Certificate	Business Architecture Certificate	Digital Business Analysis Certificate	Data Analytics Certificate	Digital Decisioning & Analytics Certificate	Digital Business Strategy Certificate



## Certificate Packages

# 15% Discount for All Members

Corporate Membership Discount Extended to all Members

15% Off Any Purchase by May 15<sup>th</sup>, 2020

Use Code: WFH15

Not a Member, Sign-Up for Free

<b>Group Training:</b>		
Private Live Online (6 ppl, 1-Day)	\$5,370/day	\$4,565/day
<b>Certificate Packages: 8 Days</b>		
eLearning	\$4,995	\$4,246
On-Demand	\$3,995	\$3,396
<b>Certificate Packages: 4 Days</b>		
eLearning	\$2,499	\$2,124
On-Demand	\$1,999	\$1,699
<b>Individual Purchases: 15% Discount</b>		
eLearning *	\$795-\$895	\$676 to \$761
On-Demand *	\$595	\$506
* Special Discount Available: Use <i>FIRSTCOURSE</i> and Save \$195 Off		

NOTE: This offer is for new registrations only, may not be combined with any other offer.

# Our Advisors Are Standing By

- Call: 508 475 0475, ext. 15
- Toll Free US: 855 300 2686
- Group Training: 855 304 8444
- [elearning@bpminstitute.org](mailto:elearning@bpminstitute.org)
- [BPMInstitute.org/appointment](https://BPMInstitute.org/appointment)

