

BPM for Energy

Delivering BPM Group Training to the Energy Industry



At BPMInstitute.org, we understand the challenges that many energy sector companies face today. Our clients have used a Business Process Management (BPM) approach to improve business performance in both down- stream and upstream business. Examples of processes include:

Upstream (E&P)

- Acquisition
- Divestment
- Exploration
- Production

Downstream

- Refining
- Distribution
- Marketing

Given the dramatic fluctuation in commodity prices, it has been a demanding period for the energy industry. Companies in the downstream business need to find ways to both improve customer experience and reduce costs of operations, while players in the upstream business have significant challenges in reducing the cost of exploration and production.

Creating agility in the acquisition process is a key imperative for the upstream business. The E&P environment is increasingly volatile. This applies equally to asset divestment and new venture and agility is a critical capability in E&P.

Assuring Regulatory Compliance

Assuring regulatory compliance is important across the board. Finding ways to streamline regulatory and QHSE management and assuring OSHA compliance are two of the important areas where BPM can be instrumental to success.

Integrating information systems with BPM is equally vital, whether it be to improve customer experience or enable the performance of critical support processes such as recruiting.

Improving customer experience, reducing operating costs, and introducing new business models can all benefit from a process based view of performance and increased focus on cross functional collaboration.

BPM principles and practices represent an essential management discipline for the energy sector and BPMInstitute.org has offered a comprehensive BPM curriculum since 2003.

Energy sector companies who chose to deploy BPM can address challenges in processes such as:

- Acquire Properties
- E&P
- Manage Hydrocarbons
- Provide Health and Safety

BPM is a mature discipline and has been adopted by many energy companies looking to improve the efficiency of their operations.



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We have helped dozens of companies in the energy sector to train their BPM groups.

- [Schedule a Consultation](#)
- Call Us at: 855-304-8444
- Learn More at BPMInstitute.org/group-training